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For immediate release

Sugar Fix Jewelry to be displayed at Locaprise Launch

Riverton, NJ—March 5, 2010— Sugar Fix Jewelry, a successful entrepreneurial endeavor turned small business, will be represented at The Porch Club in Riverton, NJ tonight at 7:00 p.m. during the Mix n’ Mingle for Local Entrepreneurs and Main Street USA Locaprise Launch.

Sugar Fix Jewelry joins The Main Street USA Locaprise with many other small or home-based businesses that rely on word-of-mouth and neighborhood support. This online directory, intended to help small businesses connect with the community, is the first to feature Sugar Fix Jewelry. Attendees to tonight’s event can view designs that have not yet been made available to the public.

“Sugar Fix Jewelry is currently looking to strengthen and expand,” says Kate Gamble, President and Founder, Sugar Fix Jewelry. “Joining The Main Street USA Locaprise will help Sugar Fix Jewelry secure local business relationships and have a greater presence among the community.”

The Main Street USA Locaprise is an online directory of enterprises within the Riverton, Palmyra and Cinnaminson tri-boro area with the intent to help customers connect with local resources, skills and services.

About Sugar Fix Jewelry

Founded in 2008, Sugar Fix Jewelry satisfies any sweet tooth with playful pastries, dainty desserts and captivating confections without the calories. Each Sugar Fix piece is made by-hand using only the best materials to guarantee immediate gratification.